



May 30, 2005

Ms. Michelle Bolton, Director of Marketing  
Stuart Anderson Restaurants  
3340 Woodside Road  
Los Altos, CA 94022

Dear Ms. Bolton:

First of all, on behalf of all the employees of ABC Meat Packing, we would like to thank Stuart Anderson Restaurants for the great business relationship that we have shared for the past ten years. As part of this anniversary, we would like to propose a special promotion that features ABC on menus, in table specials, and in your TV commercials.



As part of this promo, we have contracted with Ty Murray to be our spokesperson. Ty is one of the greatest rodeo cowboys ever with several National Finals Rodeo Titles. He will be featured promoting ABC products.

The other part of this promotion is special pricing on ABC products. The following table outlines our promo pricing:

<u>CUT</u>	<u>QUANTITY</u>	<u>UNIT PRICE</u>
<i>New York Strip</i>	100	\$3.67
<i>Filet Mignon</i>	75	\$5.12
<i>T-Bone</i>	125	\$4.37

We are very excited about generating a great deal of brand recognition for both of our businesses. Please contact me with any questions you might have regarding implementation.

Sincerely,

William Crabtree