

Name _____

BUSINESS CLIMATE PROJECT

YOUR TASK

- The D-Money Investment Corporation (Derek DeNardo, CEO) is planning to make a series of investments in foreign countries. Your task is to analyze two different countries and to provide a recommendation to the company's Board of Directors (the class) about which of the two currently has a better business climate for investment.
- When your analysis is complete, you will present your findings and make your recommendation to the Board of Directors through a Google Slides or Power Point presentation. In your presentation, be sure to show where on a map the two countries are.

STEP BY STEP INSTRUCTIONS

1. Research economic indicators and any other information that may be pertinent to your analysis.
2. Together with your group, analyze the data and decide which country has a more promising business climate to invest in. If neither looks encouraging, of course inform the Board as such.
3. Use Google Slides or Power Point to create a presentation that you will present to the Board of Directors on _____. DO NOT put a lot of words on each slide—keep it to a minimum and then elaborate when you present.
4. Cite sources used in the last slide of your presentation.
5. Share the link with Mr. D to submit.
6. Present.

PROJECT REQUIREMENTS

In your analysis, consider the following:

- a) Real GDP Growth Rates (annual for 2018, quarterly for 2019 to the best of your ability: 2019Q1 (first quarter 2019—January 1-March 31), 2019Q2, 2019Q3, 2019Q4 if available)
[Note that while for developed economies a growth rate of 2-4% is good, a good growth rate for a *developing* country should be faster, say 3-6%, because the base GDP that they start with is lower]
- b) Standard of living (GDP/capita=GDP per person)
[For context, the GDP/capita in the U.S. is \$62,606 (2018)]
- c) Annual Inflation rate (2018, 2019)
- d) Unemployment rate (2018, 2019)
- e) Current Federal Funds Rate or equivalent central bank interest rate
- f) Consumer Confidence Index (most current three months available)
- g) Current political situation in the country: any information that would be helpful in understanding the level of stability or lack thereof in that nation

Using the above data, and any other information that you find helpful to include:

- **Provide an analysis of the overall economic health/business climate of each nation**
- **Give both countries A LETTER GRADE to rate their overall degree of economic health**
- **Answer the questions: Which country has a better business climate for investing? Why? Or does neither location seem auspicious, and if not, why not?**