The “Home Front”: Domestic Impacts of World War II HW
Watch Either Part 1 or Part 2 of The Century: Americans Time - Home Front

Part 1 (15 minutes)
https://www.youtube.com/watch?v=RW9axwQ1z5U

Part 2 (15 minutes)
https://www.youtube.com/watch?v=A5SCbsnFEcg

1) Take notes on video clip you are assigned

2) Do on-line research and find a primary source visual AND a primary source text document relating to some aspect of the video

3) Write a paragraph explaining the relevance of the visual and a paragraph explaining the relevance of the text document to better understanding significant trends on the “home front” during World War II. Include specific details from video and/or Chapter 24 Homefront sections (pp. 760-773) in your explanation.

4) Notes, documents (with web address) & 2 paragraphs due on Friday 3/10
Who are the intended audiences of each propaganda poster?

What action does each poster want American citizens to take in support of mobilization?
What strategies do these posters attempt to encourage men to join the military during World War II?
These posters were produced by the federal Office of Price Administration. What is their goal?
When you ride ALONE you ride with Hitler!

Join a Car-Sharing Club TODAY!

Do with less—so they'll have enough!

RATIONING GIVES YOU YOUR FAIR SHARE
Even kids encouraged to get involved on “Home Front”

https://www.youtube.com/watch?v=iMB0lImCaes
Women & World War II
18 million women (35% of total) involved in WWII workforce

Symbolized by iconic “Rosie the Riveter”

*How do the posters try to “sell” taking on war jobs to women?*
How do the posters try to “sell” taking on more “traditional” jobs to women during World War II?
Women also serve in armed forces as well, but not in direct combat roles.
How does this ad show a gender “Double Standard”?

The ad features a joke about a woman's hands being softer than a man's while working in a factory. The text reads:

"Gee, Monkey, you're the first welder whose hands I've ever kissed!"

The welder, a woman, is depicted as proud and strong, which challenges traditional gender roles. The ad also contains a double-entendre about a man's hands being too soft for his job.

This ad exemplifies a gender double standard where women are expected to be soft and gentle, while men are expected to be rough and strong. The ad plays on this stereotype, suggesting that men and women should be expected to wear different skin care products, reinforcing traditional gender roles.
WWII Era gov’t issued pamphlets for women workers and employers. How do they illustrate sexist views on gender roles common in the period?
Q. Will my husband be drafted if I work?
A. Your taking a war job does not, in itself, affect your husband's draft status. Your local draft board will take into consideration not only whether you are working, but whether you could work, in determining your husband's classification.

Q. I don't know a thing about machinery. Can they use me?
A. They can and they will. It's easy to learn—not much more complicated than operating a sewing machine or a vacuum cleaner. Some plants will hire you right away and teach you while you work. Others require training before starting to work. In either case, training is FREE.

Q. Won't I get terribly tired?
A. Of course, you may at first, if you are not used to working, but women who have been "on the job" for some time feel better, and are happier than they have ever been before, because they are really helping. Remember, "the first three weeks are the hardest!"
You're Going to Employ Women

You're Going to Employ Women

W. H. Kushnick
Director of Civilian Personnel and Training

W. H. Kushnick, Director of Civilian Personnel and Training, has made certain suggestions in this booklet. Some of these suggestions are based on specific War Department directives, while others are not. All are offered to War Department personnel and operating officials by the Training Branch of the Civilian Personnel Division of the Office of the Secretary of War as the best thought immediately available on the adaptation of industrially inexperienced women to war production.

War Department
Washington, D.C.
Use a Trained Personnel Woman

She can counsel with management on training, job simplification and all general employment policies.

She understands women-worker needs.

She can give sympathetic attention to home problems.

She can be told personal difficulties that would not be confided to a man.

She can arrange for child care.

• Women are pliant — adaptable.
• Women are dexterous — finger-nimble.
• Women are accurate — precision workers.
• Women are good at repetitive tasks.
• Women are fine color and material observers.

Women can be trained to do almost any job you’ve got.
Remember . . .

A WOMAN WORKER is not a man; in many jobs she is a substitute—like plastics instead of metal—she has special characteristics that lend themselves to new and sometimes much superior uses.
Japanese Internment Authorized by FDR’s Executive Order #9066 in Feb, 1942

Why is this a popular action? Why does federal government consider it legal?
Historians and federal government eventually agree that **Paranoia & Racism** are real motivations for 4 year long imprisonment of 120,000 Japanese-Americans.
120,000 West Coast Japanese-Americans Interned at 10 camps for duration of war
Camp Amache in Colorado
Idealized portrayal of internment camps
Supreme Court upholds federal action in Korematsu v. US (1944)
All Japanese 442\textsuperscript{nd} Combat Battalion
Fights valiantly despite discrimination...why?
Double V Campaign

promoted by African-American civil rights leaders during WWII as a way to use rhetoric of the war to encourage federal civil rights legislation at home.

Meaning of sign?
above and beyond the call of duty

Together We WIN
Relevance of *Tuskegee Airmen*?
WWII causes another “Great Migration”

African-American Migration from the South, 1940–1950

Movement was from the Southeast to the Mid-Atlantic and New England states and from the south central states to the Midwest and Far West.